

MILWAUKEE BREWING COMPANY EXPANDS CAPACITY

Tremendous growth for the small brewery calls for expansion.

Milwaukee, Wis. - August 16th, 2012 - Milwaukee Brewing Company is completing another significant brewery project only 14 months after a major expansion in 2011. The current project adds approximately 75% more volume to the annual capacity of the company's 2nd Street Brewery by adding three new fermentors.

The Walker's Point brewery ended 2011, with a 28 percent increase in annual production. The brewery has been operating at full capacity this year, and is expecting the new capacity to be completely utilized upon installation.

With the swell in production, Milwaukee Brewing Company is a positive job story as well. In the past year the brewery has incorporated 8 new jobs to the small facility, adding to the talented production and sales team.

"It's humbling and gratifying to brew beer in Milwaukee, and see our most creative efforts be so well received." Says founder Jim McCabe. "Our team is unbelievably gifted and dedicated, and we are thrilled to be able to grow together. The "Herb-in Legend Series" is the most recent example, utilizing Milwaukee's own Rishi Tea in flavorful beer excursions."

The fermentors for the recent expansions were built in Wisconsin by Sprinkman Corporation. "An important aspect of the mission statement of Milwaukee brewing co is responsible sustainable manufacturing, and local sourcing is key to supporting our Wisconsin community."

Sprinkman will be delivering the new tanks Friday, August 17th.

About Milwaukee Brewing Company

Milwaukee Brewing Company is a craft beer brewery and the only true microbrewery in Milwaukee today. The brewery's beginnings go back to 1996, when two home brewers with limited resources and unlimited ideas started brewing beer in the basement of a Cedarburg farmhouse. That effort led to the opening of the popular Milwaukee Ale House the following year, and finally, in 2006, to the current production facility at 613 S. 2nd Street in Milwaukee's Walker's Point. Using the best local ingredients and a hands-on brewing technique, Milwaukee Brewing Company brews more than a dozen varieties of beer. The brewery is becoming well known for its commitment to a sustainable brewing process from start to finish, including using biodiesel to run its boiler; reusing water and heat; and canning certain varieties of its beer, which offers a lower shipping footprint and greater recyclability. For more information, visit www.mkebrewing.com